

EXPERIENTIAL LEARNING ACTIVITIES

CDR ACTIVITY TYPE 141

Experiential Learning Activities are immersive and take place in non-traditional settings.

Examples:



Destination-based learning



Facility, farm, & winery tours



Food & beverage tastings



Culinary experiences

Activity Type 141: What's different?

For this activity type only,
lived experience
may be used to establish
speaker expertise.



20 CPEU cap
per activity (Providers)

20 CPEU max
per five years (learners)



Non-traditional settings
present unique challenges.
Providers must be diligent
to ensure education takes
place in spaces **without
product sales or
promotion.**



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Sample Timing Outline

Activity Title: **From Farm to Flavor**

Date: **March 14, 2023**

Day 1: Farm Tour, Education, and Cooking Demo

7:00 - 7:45 AM:	Breakfast
7:45 - 8:30 AM:	Travel from hotel to farm
8:30 - 9:30 AM:	Educational session: Farm Tour* led by Camila Finch, MS, RD
9:30 - 10:15 AM:	Travel from farm to hotel
10:15 AM - 4:00 PM:	Lunch and free time
4:00 - 5:00 PM:	Educational session: Farm-to- Table — What's the Big Dill? led by Mason Cole, MS, RD
5:00-6:00 PM:	Cooking demonstration led by Grace Walker, Executive Chef and Gastronomic Innovator <ul style="list-style-type: none">Learners create their own dishes and sample food pairings while directly engaging with Chef Grace to learn new culinary techniques
6:00 - 8:00 PM:	Dinner <ul style="list-style-type: none">Learners enjoy their prepared meals!

*Farm Tour avoids areas where products are sold; activity complies with CDR policies.

Total minutes for educational sessions: 180

Total CPEUs requested: 3

Activity title and date are included.

Educational sessions for which CPEUs are requested are clearly indicated. **Start and stop times** are included.

Educational sessions for which CPEUs are requested include **speaker name and credential(s)**.



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Establishing Speaker Expertise

Speakers must have one of the following:

- ① relevant academic training
- ② relevant certification(s)
- ③ relevant demonstrated expertise

For this activity type **only**, lived experience that directly relates to the educational content may be used to establish expertise.

Serving as a tour guide does not count as lived experience.

Sample Resume to Demonstrate Expertise via Lived Experience

Samuel Greenfield | Expert Cheese Maker - 40+ Years of Experience in Artisan Cheese Crafting

Professional Summary

With over 40 years of experience, Samuel is a seasoned expert in artisan cheese making. He apprenticed under the most recognized names in cheese making and is the owner of Crystal Coast Cheeses. He specializes in creating high-quality, handcrafted cheeses and is an expert in fermentation, aging, and flavor development. His passion for the craft has earned Samuel a strong reputation as a leader in the industry.

Professional Experience

Owner/Head Cheesemaker, Crystal Coast Cheeses 1995 - present
...

Awards and Recognitions

Recognized as Cheese Artisan of the Year by Doe Cheese Group.

This sample resume is for the speaker of a CPE activity (type 141) about cheese making.

This speaker has no academic training or certifications relevant to cheese making. He has not authored scientific, peer-reviewed publications or spoken at scientific, peer-reviewed conferences.

To demonstrate expertise, the speaker highlights his **relevant lived experience**.

He includes **years of experience** and **types of experiences**. He identifies his **specialties** and lists **recognitions** to show he is part of the larger cheese-making community.

CDR determines this resume includes sufficient evidence to establish speaker expertise.



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Non-traditional settings present unique challenges. Providers must be diligent to ensure education takes place in spaces without product promotion.

CPE is not a vehicle for marketing.

All CDR policies related to marketing apply.

See Policy 7.0.



Activities that are peripheral to the CPE but are not Prior Approved for CPEUs are made **clear and obvious** to learners.



The physical space remains **free of marketing** at all times.

Learners are not in and do not pass through areas where products are sold (e.g., gift shops and farm stands).

The **intent** of the education is to **inform**, not to promote.

Products are discussed in an informational manner only.

